

An evening to benefit The Drum Major Institute for Public Policy

## SPEAKING TRUTH TO POWER 2008

TUESDAY, MAY 20, 2008 *EVENING*

HONORING

# DAVID SIMON

Author, Journalist and creator/writer/producer of acclaimed HBO series, *The Wire*

&

# STEVEN PHILLIPS

Social justice donor activist and chairman of PowerPac.org

**YES! I would like to sponsor  
the 2007 Drum Major Institute  
Annual Benefit as:**

**Event chair at \$50,000+**

- Premier table for 6 with direct table service
- Six tickets to private VIP reception, including private table
- Verbal recognition during program
- A full page color advertisement on back cover of event program
- Acknowledgment on benefit signage and on DMI's 2008 Annual Benefit Web Site.

**Defender of the Dream at \$25,000+**

- Prime table for 6 with direct table service
- Four tickets to private VIP reception
- Full page color advertisement in event program
- Acknowledgment on benefit signage and on DMI's 2008 Annual Benefit Web Site

**Keeper of the Flame at \$10,000+**

- Preferred table for 6
- Two tickets to private VIP reception
- Full page black & white advertisement in event program
- Acknowledgment on benefit signage and on DMI's 2008 Annual Benefit Web Site.

**Drum major for justice at \$5,000**

- Two tickets to private VIP reception
- Full page black & white advertisement in event program
- Acknowledgment on benefit signage and on DMI's 2008 Annual Benefit Web Site.

**Ad space is available in the DMI Benefit 2008 program!**

- |   |   |
|---|---|
| <input type="checkbox"/> Full page, color \$5,000 | <input type="checkbox"/> Full page, B&W \$3,500 |
| <input type="checkbox"/> 1/2 page, color \$2,500  | <input type="checkbox"/> 1/2 page, B&W \$1,000  |
| <input type="checkbox"/> 1/4 page, color \$1,125  | <input type="checkbox"/> 1/4 page, B&W \$750    |

Preferred file typ for Ads: Hi-Res, 300dpi PDF, Tiff, Quark and JPEG files

Journal trim size: 8.5 x 11

Full page: 7.5 x 10, Half page: 7.5 x 4 7/8, Quarter page: 3 5/8 x 4 7/8

Name

as you wish it to appear in the printed program

Address

Telephone

Fax

Email

**Please charge my credit card:**

- MasterCard       Visa       American Express

Card #

Exp. date

CV #

Name

as it appears on your credit card

Signature

Please fax form to Lauren Su at (646) 274 5699, or mail to 40 Exchange Place, Suite 2001, New York, NY 10005.

Please call (646) 274 5700 with any questions or requests for additional information.

The Drum Major Institute for Public Policy is a non-profit, non-partisan organization.

All contributions are tax-deductible to the fullest extent of the law.

**DRUM  
MAJOR**  
INSTITUTE FOR PUBLIC  
POLICY